

Laura

- Likes- pets , she might be for the idea of conservation of nature.
- Needs- To Create Awareness for kids to understand.
- Role playing in school, can influence friends and other kids
- The Next generation is key.

Goals

- Laura loves her pet dog
- She loves her picnics and playing outdoors
- She also plays games on the iPad

- She sees trophies at home
- Accompanies family over the weekends for picnic while parents go hunting.
- Watches lots of cartoon.

Think & Feel

See

Hear

Say & Do

- She has friends in school who also has pet cats and dogs
- Parents and Grandparents take her to the ranches for hunting

- She paints and draws
- She likes to play lego and also likes enacting cartoon characters
- Interestingly most of these characters are animals